BOWLER METCALF LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1972/005921/06)

Share code: BCF ISIN code: ZAE 000030797

("Bowler" or "the company")

DEALING IN SECURITIES BY A DIRECTOR AND THE COMPANY SECRETARY

In compliance with the Listings Requirements of the Johannesburg Stock Exchange ("JSE"), the following information is disclosed:

Name of company secretary: LV Rowles Company:
Date of transaction: Bowler

9 October 2013 100 000

Number of shares:

Class of securities: Ordinary shares

Nature of transaction: Sale Price per share: R8.00

Direct Beneficial 0.1% Nature of interest:

Extent of interest: Value of transaction: R800 000 How traded: Off market

Clearance obtained: Yes

Name of director: MA Olds Bowler Company:

9 October 2013 Date of transaction:

Number of shares: 191 600

Ordinary shares Class of securities:

Nature of transaction: Sale R8.00 Price per share:

Nature of interest: Direct Beneficial

Extent of interest: 0.2%

Value of transaction: R1 532 800 How traded: Off market

Clearance obtained: Yes

Cape Town

11 October 2013

Sponsor

Arcay Moela Sponsors Proprietary Limited